



WCDCC WINTER GALA

2026 PROGRAM ADVERTISING SPECS

**PAYMENT &
ADS DUE
JAN. 28, 2026**

MAIL PAYMENT TO
WCDCC
PO Box 1136
Hagerstown, MD 21741

EMAIL AD FILES TO
sam@tristateprinting.net

FILE FORMAT
PDF or JPG (No Bleed/Crop
Marks)

FULL PAGE

- **4.5" w x 7.5" h**
 - Back Cover \$300
 - Most prominent location
 - (1) Advertiser
 - Full Color
 - Inside Back Cover \$225
 - (1) Advertiser
 - Full Color
 - Standard \$150
 - Black and White

CENTER SPREAD AD

- **10" w x 7.5" h**
 - Natural Center of Book \$300
 - Two-Page Spread
 - (1) Advertiser
 - Two Page spread (Full Color)

HALF PAGE ADS

- **4.5" w x 3.75" h**
 - Standard \$100
 - Black and White

QUARTER PAGE ADS

- **2.25" w x 3.75" h**
 - Standard \$75
 - Black and White

LINE ITEM

- \$25
 - Black and White
 - Name(s) listed on the Donor
Patron Page in the Program

BOOK SIZE 5.5" W X 8.5" H

FULL PAGE

4.5" w x 7.5" h

Back Cover \$300
Inside Back Cover \$225
Standard \$150

QUARTER PAGE

2.25" w x 3.75" h

Standard \$75

CENTER SPREAD

10" w x 7.5" h

Natural Center
of Book \$300

HALF PAGE

4.5" w x 3.75" h

Standard \$100

DONOR/PATRON LINE ITEM

Line of Text \$25

PAGE #