



# WCDCC WINTER GALA

## 2026 PROGRAM ADVERTISING SPECS

**PAYMENT &  
ADS DUE  
JAN. 28, 2026**

**MAIL PAYMENT TO**  
WCDCC  
PO Box 1136  
Hagerstown, MD 21741

**EMAIL AD FILES TO**  
sam@tristateprinting.net

**FILE FORMAT**  
PDF or JPG (No Bleed/Crop  
Marks)

### **FULL PAGE**

- **4.5" w x 7.5" h**
- Back Cover \$300
  - Most prominent location
  - (1) Advertiser
  - Full Color
- Inside Back Cover \$225
  - (1) Advertiser
  - Full Color
- Standard \$150
  - Black and White

### **CENTER SPREAD AD**

- **10" w x 7.5" h**
- Natural Center of Book \$300
  - Two-Page Spread
  - (1) Advertiser
  - Two Page spread (Full Color)

### **HALF PAGE ADS**

- **4.5" w x 3.75" h**
- Standard \$100
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### **QUARTER PAGE ADS**

- **2.25" w x 3.75" h**
- Standard \$75
  - Black and White

### **LINE ITEM**

- \$25
  - Black and White
  - Name(s) listed on the Donor Patron Page in the Program

**BOOK SIZE 5.5"W X 8.5"H**

### **FULL PAGE**

**4.5" w x 7.5" h**

Back Cover \$300  
Inside Back Cover \$225  
Standard \$150

### **CENTER SPREAD**

**10" w x 7.5" h**

Natural Center  
of Book \$300

### **QUARTER PAGE**

**2.25" w x 3.75" h**

Standard \$75

### **HALF PAGE**

**4.5" w x 3.75" h**

Standard \$100

### **DONOR/PATRON LINE ITEM**

Line of Text \$25

**PAGE #**

Authority by: Steve Quantock, Treasurer.  
All speakers attend as guests and are not soliciting funds.